

## EXCELLENCE IN ADAPTATION & RESILIENCY

This Award recognizes a business or not-for-profit organization that has shown resiliency in the face of adversity and has been introducing or improving a product/service to better fit the new environment caused by COVID-19.

This business:

- Demonstrates positive leadership in response to consistently changing business dynamics.
- Maintains safe business practices for customers and staff with an exemplary level of social consciousness.
- Shows innovative business initiatives to adapt to the rapidly changing business market.