

YOUNG PROFESSIONAL OF THE YEAR

This Award acknowledges a professional aged 40 years or younger — as of September , 2021. This person makes an outstanding contribution to the business community, demonstrates excellence in their chosen field, exhibits overall business acumen, and is actively involved in the community.

This individual:

- Represents the next generation of business leaders who will play an important role in Penticton's future growth and prosperity.
- Is a positive role model through their active participation in community initiatives.
- Demonstrates a positive economic and /or social impact on the region.

