

## NEW BUSINESS AWARD

This Award is presented to a new business that is achieving outstanding business performance and demonstrates exceptional promise for continued growth while serving as an inspiration for other new businesses. Non-profit organizations are not eligible for this award.

This business:

- Has been in operation 2 years or less from the first day of operation as of September 1, 2021.
- Shows entrepreneurial spirit.
- Demonstrates business excellence in overall operations including customer service, employee development/relations, site aesthetics, marketing, innovation, and community contribution.