

34TH ANNUAL BUSINESS EXCELLENCE *Awards*

The Business Excellence Awards, presented by [Total Restoration Services](#), are peer-nominated awards that exist to celebrate entrepreneurial and community achievement in Penticton in 10 award categories while providing a platform to elevate and grow their business at home and abroad.

FAQ

What are the key dates I should be aware of?

Nominations Open: June 9, 2021

Nominations Close: June 30, 2021

Nominees Announced: July 7, 2021

Finalists Announced: August 11, 2021

Awards Celebration: Saturday, October 2, 2021

Who were the winners last year? [Take a look at previous years winners here](#)

How do I nominate a business? Visit www.penticton.org to nominate a business, organization or individual. The Chamber will accept nominations for the 2021 Business Excellence Awards until Wednesday, June 30th. All businesses are eligible to be nominated for a Business Excellence Award as long as they adhere to the award specific criteria.

[BEA Nomination Form](#)

Awards Criteria: [Find the general award criteria here.](#)

Do I have to be a member of the Penticton Chamber to be nominated and win? No, you do not need to be a member of the Chamber to win an award.

Do I have to be a member of the Penticton Chamber to nominate a business, non-profit or individual for an award? No, you do not need to be a member of the Penticton Chamber to nominate a company or person for an award.

Do I need a business license to be nominated? You only need a business license if the municipality where your business is located requires that you have a business license e.g. in Naramata you do not require a business license; in Penticton you do require a business license.

My business is located in Naramata – am I eligible to participate? Yes - the Awards recognizes business and non-profits in Penticton and area, which includes Naramata, as well as OK Falls, Keremeos and Summerland.

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Is there a fee associated with nominating a business or person for an Award?

Nominating a deserving business or individual for an Award is FREE.

What happens if I am nominated? If you or your business have been nominated for a Business Excellence Awards, a representative from the Penticton Chamber will contact you by phone and email. You can choose if you would like to proceed with your nomination.

I accept my nomination! Now what? Fantastic! If you are nominated and choose to move forward with your nomination, we will send a digital nomination package for you to fill out and will ask for supporting documents and references. Each award has an individual selection committee.

My nomination package is submitted, now what? The selection committee (made up of community and business leaders) diligently gets to work reviewing the submitted nomination packages and will select the top three (3) finalists for each award category. Finalists will be announced via a press conference and notified by email from the Chamber.

I am a finalist! What is the next step? Congratulations! Our team and the awards selection committee (made up of community citizens) will get to work to schedule a follow-up interview with you. They may ask for additional information about you and your business. The Chamber team will also set up a date and time to have our videographer to visit your business.

How will my business benefit from being nominated for an Award? Being nominated for an Award earns your business valuable positive public relations. The Chamber announces all nominees via a press release which is sent to local media. All Award nominees are highlighted in the Small Business Week insert that is included in the Penticton Western News in October. You will also receive positive exposure at the Awards celebration evening.

Pro tip: This is a tremendous FREE marketing opportunity for you to celebrate and raise your business profile. Ride the wave and share the news on your social media accounts, in your newsletter and add it to your website.

Sponsorship – Interested in marketing your business please [contact](#) our office for information on current opportunities available.