

E-Newsletter Advertising Opportunities – Members Only



Advertise your business to the next level!
BOOK YOUR AD NOW

Advertise Here \$25
admin@penticton.org
778-476-3111
www.penticton.org

The Chamber
Penticton & Wine Country
Chamber of Commerce

GROW YOUR BUSINESS

Banner Advertisement – Introductory Pricing Special for 2021

The Penticton & Wine Country Chamber of Commerce produces a weekly **email newsletters** featuring valuable, **up-to-the-minute** content to **inform** and **inspire** the local business community. Our e-newsletters reach a large audience of local businesspeople, with an open rates and click through rates above industry averages.

Maximize your membership with opportunities and resources brought to you by the Penticton Chamber.

Penticton Chamber Weekly E-Newsletter Highlights

Sent every Wednesday

- 1,000+ subscribers
- 35% average open rate (compared to industry average of 15%)
- 11% average click through rate (compared to industry average of 8%)
- \$25 per E-Newsletter

What is needed to advertise:

- Contact the Chamber to book your banner ad date
- Create your own banner ad, size requirements 650 x 150 pixels, 72dpi is all that is needed for resolution
- Provide a URL Link to your website, social media page, event etc.

Interested in advertising? admin@penticton.org 778-476-3111

We look forward to promoting your business in one of our upcoming e-newsletters!