



FOR IMMEDIATE RELEASE

Penticton, British Columbia, April 8, 2020 – The Penticton & Wine Country Chamber of Commerce was represented on Tuesday at a Valley Wide Chamber Alliance meeting by President, Nicole Clark, and Executive Director, Diane Kereluk.

“It is exciting to come together and share ideas about how we can all work together”, said Clark. “Clearly businesses throughout the valley are being impacted during the Covid-19 crisis and it is important that we collaborate to bring both policy recommendations to the various levels of government as well as create and implement measures that can help our business community to ramp up quickly for recovery when we get to the other side.”

The Valley Wide Chamber Alliance includes Chambers from Vernon south. The purpose is to find ways to collaborate on initiatives that affect our business community throughout the Okanagan Valley. We will be sharing details of some of these initiatives in the coming days and weeks.

The Alliance will be meeting weekly on an operational level, with Board representation on a bi-weekly basis.

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For more information:  
Nicole Clark, President  
Penticton & Wine Country Chamber of Commerce

Diane Kereluk, Executive Director  
Penticton & Wine Country Chamber of Commerce

The Penticton & Wine Country Chamber of Commerce is a dynamic, trusted and respected business authority that drives economic and social growth and improvement on behalf of, and in support of our members and the community.