



FOR IMMEDIATE RELEASE

Pentiction, British Columbia, July 23, 2021 – As an organization, the Pentiction Wine County & Chamber of Commerce advocates and promotes economic development and progress.

The Chamber’s board of directors were surprised and dismayed by the recent decision made by the City of Pentiction to not hold a public hearing for the proposed changes to the 435 Green Avenue West property development. We feel strongly that such a public hearing would have given stakeholders an opportunity to comment on the proposed changes to the development plans. It is almost unprecedented in Pentiction’s city council’s history not to allow public input through a second reading and public hearing.

The Chamber urged council in a letter dated July 19th to increase the supply of housing in our community. The supply of rental housing in the City of Pentiction is having a significant impact on local businesses to hire and retain employees. We hear the difficulty that our 600 business members face with hiring and retaining employees, which is often related to the lack of available housing in Pentiction. The impact of this has caused some local businesses to reduce hours and/or limit available services. Our concern with the rental supply shortage is that these decisions to reduce operating hours, and services will become the norm for more and more businesses which will affect our community.

We do not want to see the City of Pentiction become a less desirable “place to stay forever”. We ask that our city council develop a housing plan that will sufficiently increase the supply of available rental housing. Furthermore, it is particularly important that developers have a clear understanding of what is expected in their plans before those plans are submitted to council.

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For more information:

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The Pentiction & Wine Country Chamber of Commerce is a dynamic, trusted and respected business authority that drives economic and social growth and improvement on behalf of, and in support of our members and the community.