



## **Hosting a Business after Business**

Penticton & Wine Country Chamber of Commerce is proud to present Business After Business! This monthly event brings both current and prospective members together to develop professional relationships in a relaxed environment.

Local businesses open their doors for these sponsored events, which feature food and drinks, fun activities, door prizes, tours of member businesses and, of course, plenty of networking.

These networking events are complimentary for chamber members and offer the opportunity to mingle with other busy professionals while supporting the honored host and learning more about their company. Business after Businesses are held on a Thursday from 5:00-7:00 PM.

Attendance at Business after Business events ranges from 40 to 100 business professionals and entrepreneurs' representing a variety of local companies and non-profit organizations.

## **Business After Business Event sponsorship - (plus cost of food, refreshments and door prize)**

HOSTS have an opportunity to:

- Invite the membership and business community into your business
- Showcase your facilities / products / services / staff
- Develop personal connections with potential new customers and suppliers
- Hosts are encouraged to personalize the event
- 2-3-minute welcome speech

### BRONZE PACKAGE - \$100

- BAB is promoted on Chamber event calendar
- BAB is created on Chamber Facebook page
- Chamber to provide microphone & sound system
- Chamber to provide business cards and attendee list after the event
- Chamber to supply drink tickets
- Chamber will run event check in and provide a director to speak

### SILVER PACKAGE - \$200

- Includes Bronze package
- One eBlast invite to attend your Business after Business created by your team
- One free eBlast to be used within 3 months of your BAB created by your team

### GOLD PACKAGE - \$300

- Includes Bronze & Silver package
- Two free eBlasts to be used within 6 months of your BAB created by your team

Looking to host a Business after Business please contact our [Events Coordinator](#) to learn how.