



Ambassador Agreement

Name: _____

Company: _____

Address: _____

Day contact phone number: _____

Email: _____

As a Penticton & Wine Country Chamber of Commerce Ambassador, I agree to the following:

By working together with the Chamber Staff as a volunteer:

I will help maintain the present level of membership by welcoming attendees at our special events, mainly consisting of business after business events in a professional manner.

I will encourage networking at these events.

I will uphold the Chamber's Vision Statement:

The Penticton & Wine Country Chamber of Commerce is a dynamic, trusted and respected business authority that drives economic and social growth and improvement on behalf of, and in support of, our members and the community.

- I agree to attend the Ambassador Committee meetings (one in June, one in fall). I will try to attend at least ten Chamber events a year and attend Ambassador training seminars if/when needed.
- I am currently a member in good standing of the Penticton & Wine Country Chamber of Commerce and understand that I must hold a valid Chamber membership to be an Ambassador.

Signature _____ Date _____



Ambassador Committee Policy and Procedures

It is the intent of the Penticton & Wine Country Chamber of Commerce to assist our members in promoting their individual businesses to the greatest extent possible within Chamber guidelines.

The Penticton & Wine Country Chamber of Commerce Vision Statement is:

The Penticton & Wine Country Chamber of Commerce is a dynamic, trusted and respected business authority that drives economic and social growth and improvement on behalf of, and in support of, our members and the community.

The Ambassador Committee was established for that purpose. Chamber Ambassadors serve as the viable and visible “goodwill arm” of the Chamber. They are instrumental in the promotion of the Chamber and its members and constantly set a positive stage for new membership growth and retention of existing members.

Primary functions of a Chamber Ambassador include:

- Help maintain the present level of membership through personal contact with members, by helping at special Chamber events, Business After Business* & Chamber Luncheons (luncheons are not mandatory for Ambassadors to attend as a paying guest). Ambassadors encourage networking by approaching attendees, introducing themselves as a Chamber of Commerce Ambassador, welcoming them to the event, and “working” the room with them.
(*Business after Business is the main function that Ambassadors attend on a regular basis. Ambassadors also meet and greet at the door of the host business that is holding the event.)
- Chamber Ambassadors are encouraged to promote the Chamber to businesses in the area by inviting them to our events, and introducing them around.
- Ambassadors encourage non-members to become members of the Chamber if/when applicable.
- Work with the staff of the Chamber of Commerce by keeping them informed of any new prospects, or if a current Chamber member has a particular issue or concern.

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- Chamber Ambassador positions are open to Members of the Penticton & Wine Country Chamber of Commerce. An Ambassador will lose this designation for the following reasons:
 1. If his/her firm cancels membership in the Penticton & Wine Country Chamber of Commerce
 2. If the firm's membership dues reach a 90-day delinquent status

Qualifications:

- An Ambassador should be in a position that allows flexibility to meet the duties and responsibilities of the position
- Be interested in community involvement
- Be knowledgeable about Chamber services, programs and activities, and the business community- this can be done simply by reading current information on the Chamber website, and from the chamber emails you receive.

Responsibilities:

- Attend meetings of the Ambassador Committee held at the Chamber of Commerce – Once in Spring, once in the fall
- Act and dress in a business professional manner when representing yourself as a Chamber Ambassador
- Wear the Ambassador name tag provided by the Chamber of Commerce when attending Chamber functions
- Ambassadors of the Chamber will commit to attending at least **ten** Chamber networking events a year ***and*** the Chamber of Commerce AGM – (AGM attendance is only if your schedule allows).

Privileges:

- Being aware of what is happening in the community
- The ability to meet, interact, and network with new and established business people in the community first-hand at all Chamber events
- Being in the forefront of the Business Community as a trusted and professional individual representing The Chamber and your business